



A Simple & Easy Approach

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Helping You Reach Your Community

“And they went out and preached everywhere.” —Mark 16:20a

At Easter, we are reminded of Jesus’ loving commission to go into all the world and share the good news “that repentance and remission of sins should be preached in His name to all nations.” (Luke 24:47a). Our hearts long to obey Christ’s call, yet as we look at our neighborhoods and communities, **we often are unsure of where to begin.** World Missionary Press Scripture booklets offer the written Word in an easy-to-share format, and many distributors are using a simple and easy approach to share them: a **WMP Booklet Display.**

Gary says he “had not done much for the Lord” until he met Fred. Fred encouraged him to begin using Booklet Displays—portable cardboard stands filled with Scripture booklets. Each WMP Booklet Display comes preassembled with English, Spanish, or a mix of English/Spanish booklets. **These displays are available only within the United States.**

“What attracted me,” Gary explains, “was that it was a passive way to witness. I didn’t have to talk with anyone. But the more I do, the bolder I am in talking with people.”



Today, Gary and his friend, Randy, maintain 62 displays and have encouraged many others to begin placing them. Ben tries to cover his county and has 34 in place. Others only have one or two. Displays can be found in laundromats, restaurants, churches, Salvation Army Centers, food kitchens, thrift

shops, bakeries, coffee shops, grocery stores, bookstores, auto repair shops, and general businesses. Others have placed displays in doctors’ offices, dentists’ offices, motels, and nursing homes.

Gaining permission from owners can be the most challenging step.

Sharon’s first attempt at placing a display

frightened her—but also strengthened her. She timidly asked a local restaurant owner if she could put a Booklet Display on a small table in the foyer area. “No!” was his blunt response. Then, pointing to the counter where customers waited to be seated and paid their bill, he

added, “We love our Jesus. Put the display right here.”

Allen, another distributor, offers this wise counsel: “If you are a community missionary, you know your stores. You often know the owner, and they are usually more than willing to offer booklets to their customers.” Knowing your community helps you choose the booklets and languages that best meet local needs. Beth admits she was reluctant to put out a display in a local store, but now she says it is **“exciting to help my community!”** People are curious about the booklets; Beth’s display is nearly empty each time she checks it.

There are many opportunities to share WMP booklets both in the U.S. and internationally. Just a few booklets left in a public area will bring God’s light to hungry hearts! Allen uses Spanish booklets to help his church connect with the Hispanic community and offer a place for fellowship. Just keeping one booklet in your pocket each time you leave home, and being open to the Holy Spirit’s leading, can meet a stranger’s need.

Challenge Packs

Remember, Jesus gave us the Holy Spirit to empower us to heed His call. WMP has created “Challenge Packs” to encourage people to commit to reaching their community with the Spirit’s guidance. Order a pack and challenge yourself to give away 15 booklets to neighbors, coworkers, store clerks, etc. Or share the challenge with your friends or youth group—**who knows how far your booklets will go!**

John was traveling in Thailand when he was handed *The Way to God* by the owner of a small store on the outskirts of Bangkok. He finally read it when he was home in Scotland.

“These booklets will help us to spread the Word of God so that they are encouraged to give their lives to Christ and live for him.”

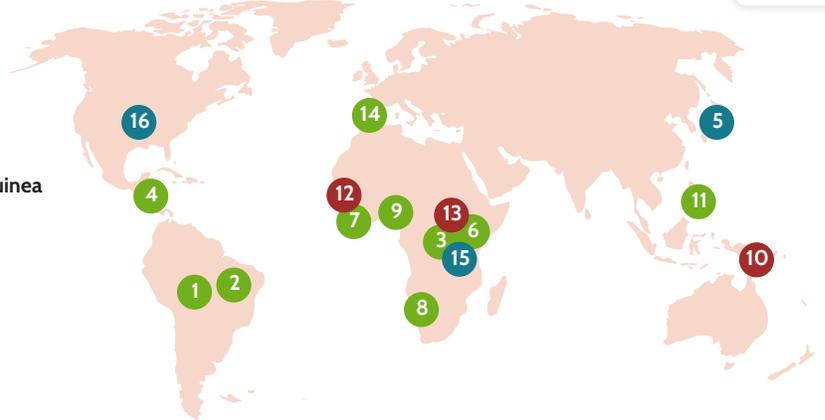


Current Shipments (as of 03/03/26)

26,708,763 total booklets

■ Shipped ■ Customs ■ Received

- 1. Bolivia
- 2. Brazil
- 3. DRC – Central
- 4. Honduras
- 5. Japan
- 6. Kenya
- 7. Liberia (2)
- 8. Namibia
- 9. Nigeria – NE
- 10. Papua New Guinea
- 11. Philippines
- 12. Sierra Leone
- 13. South Sudan
- 14. Spain
- 15. Uganda
- 16. USA (5)



Scan the QR code or go to wmpress.org/shipments for an interactive map of these shipments!



Writing from Tulsa, Oklahoma, an international student from Zambia said, “I learned of WMP booklets in Sweden from my evangelist friends. My family and I run an organization in Zambia that helps the disabled and underprivileged to have an opportunity to complete their education. These booklets will help us to spread the Word of God so that they are encouraged to give their lives to Christ and live for him.”



How Does God Want YOU to Share the Message of Hope?



“I have learned to ask God for the words to say. Remember, they are His displays. If you pass by a place a few times and you keep thinking, ‘what about here?’, chances are God wants you to go in and ask. Never be afraid of man. If it is yes, thank the Lord; if not, ask the Lord where else to go? Let’s make heaven a crowded place.” —Ben

Want to **make heaven a crowded place**? Contact us and ask for a Booklet Display! Visit our website to learn more about setting up and maintaining the display. Scan the QR code above or go to wmpress.org/display to get started.

If you are more interested in distributing booklets one-on-one, ask for one of our **Challenge Packs** today!

While booklet displays can only be shipped within the United States, we are grateful for our international partners and encourage you to prayerfully consider how the Lord might use WMP booklets to reach people in your own communities.



April Prayer Points

Reaching the world with the gospel will happen not through grand crusades, but through faithful believers finding creative ways to share their faith. Pray that the Lord will bless their efforts through displays or through one-on-one conversations.

Pray that booklets picked up from public places will bring light and salvation to those who read them.

Pray for more people to set up and/or adopt a Booklet Display(s) and keep it (them) stocked with booklets. Pray they will have the courage to approach business owners to ask permission.

"I learned about you through the US Military's new AI push. Your organization was one of Gemini's top recommendations on resources for commands and units overseas. My chaplain and I will be using these booklets as available resources and opportunities to improve our sailors' and marines' faith and spiritual readiness across our many bases. Thank you for all you do!"

—Hunter, Japan.

"I am worried about how Christianity is losing its foothold in the community. More and more people are giving up their faith in the loving, almighty God. Today, when I returned from a journey, I found the pamphlet The Way to God in my postal box. I thought this must be a message to me from God."

—Harold, Norway

"I'm so happy I found you guys! I'm an evangelist from Ecuador living in the California Bay Area. I got a box of your precious material in Ecuador at a library. I gave them away while I was there and brought some back to the States, found your info on the back cover, and am requesting more to share the good news with the Hispanic community! I do street evangelism with other brothers and sisters on Sundays. It will be a huge blessing to get material from you. I can't wait to share the news with the group."

—Karina, USA

"I'm part of a moms' prayer group at a local school. We're praying for revival in this school and community. I'm looking for a simple and powerful written source to share, to point the children to Lord Jesus, for them to mull over, and look at again and again. I received The Way to God booklet from a special elderly gentleman ministering at a government hospital. He gave me a few spares to share. I see how precious they are. It would be a privilege if I could share this resource with the children. Thank you!"

—Rosslyn, South Africa

What does the word **HOPE** mean to you?

Discover lasting hope through Jesus in our new booklet, *The Power of Hope*. Stay tuned for our next newsletter to read all about it!



Have you seen our mini documentary, *Unburdened, yet?* Watch how a family in Atlanta shares hope in their community!



Sharing the Message of Hope

World Missionary Press is a nonprofit Christian ministry, printing and shipping topical Scripture booklets and Bible studies in over 350 languages. Our booklets and materials are freely given away and we completely rely on the Lord to provide through donations. We want everyone to know Jesus and are committed to sharing the gospel with the world!

PO Box 120, New Paris, IN 46553 • (574) 831-2111 • mailroom@wmpress.org • www.wmpress.org



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