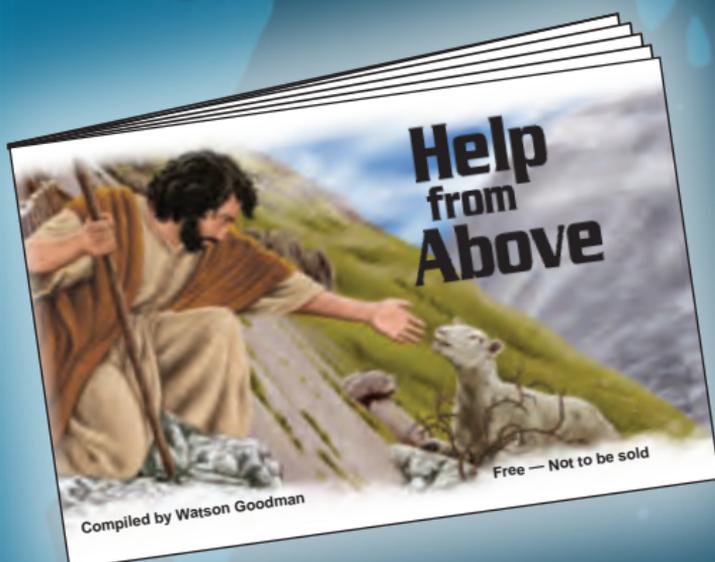




**World
Missionary
Press**

HOW TO BE SUCCESSFUL IN EVANGELISM WITH WMP SCRIPTURE BOOKLETS

*A Practical Guide
for Christian Workers*



**“Reaching millions in 211 countries
with the powerful Word of God.”**

THE POWER OF THE PRINTED PAGE

- It allows the reader the privilege of receiving the gospel in his or her own language and uses thought patterns with which he or she is familiar and terms that appeal to him/her at his/her deepest level of response.
- It presents the gospel message consistently and accurately to every person, whatever their race, language, or culture may be.
- It can be read by the deaf and can be read to the blind.
- It can enter great mansions as well as the humblest of homes.
- It never gets tired, discouraged or frightened. Its message is present every time the reader needs or wants it.
- It can go where missionaries cannot go, speak languages they cannot speak, and remain long after the missionary has had to leave.

Let's use the Scripture booklets. God will use their message powerfully!

WORLD MISSIONARY PRESS, INC.

- World Missionary Press has published Scripture booklets in more than 350 languages for free distribution in 211 countries of the world.
- In a typical year, WMP produces and ships about 84 MILLION Scripture booklets, Bible study booklets, salvation coloring books, and New Testaments.

WORLD MISSIONARY PRESS, INC. REACHES AROUND THE WORLD.

Dear Friend,

You are important to God and to the work of His kingdom.

As you receive and carefully distribute Scripture booklets from World Missionary Press, realize that you are fulfilling a very important role in the work of reaching the world for Jesus Christ.

Satan will fight you, but as you trust God for protection, guidance, strength, and wisdom, He will provide for you all that you need.

We know that the Lord will be with you as you invest time and energy in the cause of sharing God's life-giving truth with the people in your part of the world.

The WMP Staff

ALL THE WORLD

When Jesus commanded His disciples to “go into all the world and preach the gospel to every creature” He pointed out clearly the magnitude of the task. It is necessary for the gospel to be preached throughout the world and to every individual because: (1) **Every individual is separated from God because of sin** (Romans 3:23); (2) **The world is in darkness and does not know the True Light** (John 3:19); and (3) **Man is incapable of justifying and saving himself** (Romans 3:19).

Therefore the Great Commission must be taken literally.



A Vision for World Evangelization

ALL THE CHURCH

As we face the challenge of taking the message of salvation to the three billion people not yet reached in the world—including the more than 12,000 ethnic groups, 3,000 Indigenous languages without Scriptures, and nearly one billion Muslims—Jesus' prayer to the Father “that they all may be one . . . that the world may believe that You have sent me” (John 17:21) encourages us to work together toward our common goal—the evangelization of the world.

The unity of the Church is indispensable to the accomplishment of the Great Commission.



ALL THE TASK

When we speak of world evangelization, we refer to taking the Good News of salvation in Jesus Christ to every person in any part of the world, whatever his race, nationality, or culture may be. This means that our task should include:

- (1) **Every person** (which includes our immediate family and close relatives).
- (2) **Every tongue** (which means translating the gospel into those languages that do not have the Scriptures).
- (3) **Every nation** (which includes those that profess to be communist, Muslim, Buddhist, or Hindu, as well as the 12,000 ethnic groups not yet reached).

The task of world evangelization must include every person in every part of the world.

HOW TO LEAD A PERSON TO CHRIST USING WMP SCRIPTURE BOOKLETS:

You can be successful in leading people to Christ with WMP Scripture booklets. It is essential, however, for you to become very familiar with the booklet you plan to use—to the point of knowing which verses you plan to use and on which pages they are located.



PREPARE YOURSELF

In your own booklet:

1. **Underline the verses** you plan to use, preferably with colored ink. Although each booklet deals with different topics, always include verses related to:
 - a. Sin, punishment, condemnation, the condition of lost man. The whole universe agonizes because of sin. Man is sick, spoiled, and hurt by sin.
 - b. God's love, God's purpose, God's will. God's love has not ceased. His love is strong even toward the worst sinner. God desires the salvation of mankind. He is not willing that any should perish.
 - c. Christ died in our place. He is the only means of salvation. He undeservingly died on the cross to deliver us from the condemnation of sin.
 - d. A personal response to Christ is needed. Each individual needs to accept Him as Savior and Lord.
 - e. Results of accepting Christ. When you receive Christ into your life, you are forgiven, you are born again, and you become God's child.
2. **Circle the main subject** you want to highlight in the verse. This will help you to concentrate on that particular subject, thus avoiding possible distractions.
3. **Make notes** in your own booklet, but always give a new copy to the person to whom you are witnessing.

PRESENTATION

You can use a longer presentation when appropriate. However, be ready to present the gospel in a brief (5-10 minute) interaction with a person. These are areas to be considered when witnessing.

1. **Approach.** Begin with informal conversation. Allow the person to interact. You can ask the person to read verses from the booklet, but first help him or her to find them. Always explain the meaning of the Scripture verses that you refer to or read.
2. **Mood.** Be friendly as you talk with the person. By all means avoid arguing, pressure, a condemning attitude, and arrogance.
3. **Attitude.** Your primary motivation in presenting the gospel must be a genuine love for lost people. The enemy has a cover over the eyes of the unbeliever. With the help of the Holy Spirit, you must remove that cover. However, this does not mean that you have the right to humiliate or offend him or her, even when you may be right and he or she may be wrong.

STRATEGY

1. **Focus your presentation.** You can talk about the destiny of man, human needs, the desires of God, who Christ is, and how to get to heaven.
2. **Capture his or her interest.** You can ask an interesting question or make a relevant comment.
3. **Give the booklet as a gift.** Explain that it is a portion of the Bible and contains important topics that will help him or her to know the will of God.
4. **Present the message.** After you have covered the essential truths of the gospel, confront him or her kindly with the need to make a decision for Christ. You might ask, "Is there something that is hindering you from surrendering yourself to Christ?"
5. **Lead him or her in a "sinner's prayer."** For example: "Lord Jesus, thank you for loving me. I know that you died in my place, since I am a sinner. Please forgive me of all my sins. I accept you now as my Savior and Lord. Thank you for cleansing me of all unrighteousness. Amen."

HOW TO BE EFFECTIVE IN LITERATURE DISTRIBUTION:

You can be more effective in literature distribution if you take some time to carefully consider the following:

1. **Spend a quantity of time in prayer** so that the Lord may guide and prosper your work. Also pray for those receiving the booklets, that God will minister to them powerfully through His Word.
2. Make an effort to **organize teams** of two or more people. This will help provide encouragement and support during distribution, will keep up the enthusiasm, and will enable you to cover a larger working area.
3. When organizing your teams, always **include both men and women** on each team. This will allow each one to talk with his or her peer, thus avoiding possible misunderstandings.
4. **Everyone should become familiar with the contents of each Scripture booklet** to be used. This will enable them to refer to its subjects with confidence.
5. To help increase your results, we suggest the following steps:
 - * **Establish realistic goals.** Goals give a sense of direction and purpose; give people a clear understanding of what is expected; produce measurable results.
 - * **Determine your method of operation.** This will enable you to plan the actions to be taken; the number of people you will need; the resources to be used; and the time needed to accomplish your task.
 - * **Investigate your resources.** What resources are needed for completion of the entire project? What is immediately available? What is still lacking before your goal can be reached?



HAVE YOU CONSIDERED THE FOLLOWING POSSIBILITIES FOR USE OF SCRIPTURE BOOKLETS?

1. As a **memory verse guide** for individuals or groups of any age.
2. As a **Bible study guide** for new converts, for personal study, or for group study.
3. As a **classroom textbook** (in some countries).
4. As a **pocket tool for counseling.**
5. As **gospel seed sowing.** With careful planning, this can be developed for use in:
 - Rallies —Parades
 - Bus stations —Markets
 - Street corners
6. As an **evangelistic tool** where conversation is possible.

Here are some ideas:

- Door-to-door visitation
- Street and park encounters
- Hospital patient-to-patient visitation
- Prison inmates
- Travel companions
- Waiting-room encounters

NOTE: It is illegal in the USA to place material in mailboxes. Permission should be obtained from malls or other businesses prior to distribution on their premises.



HOW TO HELP NEW BELIEVERS GROW USING WMP BIBLE STUDY BOOKLETS:

The desire of World Missionary Press is for all new believers to grow in the knowledge of God's Word and to become faithful members in a local church. To fulfill this purpose, WMP produces several Bible study booklets to give practical assistance in developing a pattern of Christian growth.

Each Bible study booklet contains both story lessons and activities for the reader's participation. These booklets are helpful for individual study or Bible study groups.

Following is a practical guide to get the best from your WMP Bible study booklets:

1. **Pray for God's help.** You need God's help to understand what you study in the Bible. Take Psalm 119:18 as a prayer: "Open my eyes, that I may see wondrous things from Your law."
2. **Read the Scripture passages carefully** in a quiet place. Underline the words that impress you most. Remember that God speaks to you through His Word.
3. **Answer the questions** from the Bible passage.
4. **Check your answers** by referring to the last page of your study booklet.
5. **Learn the memory verses.** Read each memory verse and reference aloud several times until you can say it without looking. You may want to write the verse and reference on a card so you can carry it with you.
6. **Think about the Word of God** which you have read, studied, and memorized. God has made special promises to those who meditate in His Word day and night (see Joshua 1:8; Psalm 1:2,3).
7. **Put into practice what God says.** James 1:22 tells us, "But be doers of the word, and not hearers only, deceiving yourselves." Only as we do what God says can we grow strong spiritually and get to know God better.
8. **Share God's Word with someone else.** You may want to share what you learn in your Bible study booklet with your family or a friend. Deuteronomy 6:7 says, "You shall teach them diligently to your children, and shall talk of them when you sit in your house, when you walk by the way, when you lie down, and when you rise up."

SUGGESTIONS FOR FOLLOW-UP AND NURTURE OF NEW BELIEVERS:

After a decision for Christ has been made, you can:

1. **Give the person a booklet** and circle two or more verses for him or her to keep as encouragement to his/her faith.
2. **Make yourself available** for further questions or possible meetings for further Bible study.
3. **Write** to the person and encourage him or her to grow in their new life through prayer and by reading God's Word.
4. **Call** to encourage them and let them know you care about their continued growth. Stimulate their faith and be ready to respond to any questions they might have.
5. **Visit** them to develop Christian fellowship and give them the support they need.
6. **Invite** him/her to church.

THE CONCEPT

The concept of World Missionary Press, Inc., was planted by the Lord in the hearts of founders Watson and Rose Goodman while they were missionaries in South Africa for 16 years. In 1960, the Lord led them to relocate and establish World Missionary Press in the United States. For more than 60 years WMP has been heavily involved in the production of Scripture booklets and Bible study booklets for free worldwide distribution.

VISION STATEMENT

The purpose of World Missionary Press is to help fulfill the Great Commission throughout the world by means of production and distribution of the written Word. WMP is producing Scripture-by-subject and Bible study booklets in as many languages as possible, seeking to provide God's Word to those in need at no cost.



“The only plan I have heard of that could result in the fulfillment of the Great Commission is the literature distribution ministry.”

—Oswald J. Smith



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