



1961 – 2013



2014 – April 2025

1961

2014

2025

## World Missionary Press: Building on the Legacy

It all started in South Africa in 1961. God gave Watson and Rose Goodman a vision to launch a worldwide ministry, sending the gospel to every nation and giving hope to the hopeless.

*In prayer Watson heard the voice of the Lord, "Give ye them to eat." That settled it! Now the challenge came to trust the Lord to supply the finances to give free Scripture booklets to the masses of Africans needing God's Word (Footprints of Faith, 1974).*

Fast-forward to 2025. Millions of people around the world have received God's Word and trusted in Christ, but there are still billions that haven't. Although many things have changed at World Missionary Press over the years, one thing remains the same: the vision of giving hope to the hopeless.

WMP's new logo and visual identity is the culmination of over 63 years of sharing hope with the world. Jesus, His message of hope for the world, and the confidence we have in Him all come together, creating a simple, modern, and powerful mark that blends the old with the new and WMP's past with its future. We're excited to partner with you as we tell God's story with this new logo and continue giving hope to a world that needs it!

—Product Development Department

***"A simple, modern, powerful mark  
that blends the old with the new  
and WMP's past with its future."***



**World  
Missionary  
Press**

# The Cross



The cross cannot be separated from the saving grace and mercy of Jesus Christ. It is there that He became the Redeemer and Savior that changes peoples' lives and destinies. Testimonies like the following are repeated time and again throughout the world as WMP distributors speak about Jesus and explain the gospel with the help of Scripture booklets. This is Juan's testimony:

"I still remember the first time I heard of Jesus. The truth is that I did not want to know anything about him; I always asked myself, where was Jesus when my father arrived home drunk? Where was Jesus when my mother did not have food to feed us? I was always resentful with this person, no matter how nice they pictured Him to me. He did not have credibility for me. For He never appeared to me in the most difficult times in my life.

"Nevertheless, God and His Son Jesus were always waiting for me to open my damaged and hardened heart. He sent Brother Sergio into my life, who patiently and with perseverance shared the love of God for me, despite the indifference I showed. Many times, I wished he would stop coming to the rehabilitation center.

"One evening while I was sitting alone, he approached me and asked me, 'Juan, do you know who Jesus is?' I simply answered, 'You say that He is the Son of God our Savior.' After this the brother gave me a little book titled *Who Do You Say That I Am?* He only said, 'Read it and you will see how your idea of Jesus changes.'

"And it was true from that day on, my life changed completely. I truly met Jesus and all those questions that I had asked so many times — I could finally give them an answer. Since I met Jesus and accepted Him as my Savior... I feel happiness in my life. Jesus gave me that which I searched for in alcohol and drugs and never found."

***"God and His Son Jesus were always waiting for me to open my damaged and hardened heart."***



## The Word

Amid the hustle of his daily life and professional responsibilities, Iyasu, a dedicated 49-year-old lawyer with a large family, crossed paths with a missionary in a taxi. Despite Iyasu's reluctance to engage in conversation, the missionary offered him a booklet of faith as a parting gift. Curiosity piqued, Iyasu opened the booklet *Help from Above* while at work. As he pondered its message, questions began stirring within his soul.

The missionary's contact information was on the booklet and Iyasu reached out and asked his questions. Through the missionary's patient guidance and teachings, Iyasu's heart opened to the transforming truth and grace of the gospel.

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Iyasu found a nearby church where he embraced the Lord Jesus Christ as his personal Savior. His decision to accept Christ marked a pivotal turning point in his life, igniting a flame of faith that soon spread to his beloved family, who embraced the path of salvation alongside him.

Pastor Ram keeps gospel booklets in his small bicycle repair shop. When Lala came to his store to retrieve his repaired cycle, he was going to the hospital to pick up medicines for tuberculosis. Lala looked very tired and was struggling to ride his bicycle. So, Pastor Ram let him rest in the shop, gave him a gospel booklet, and prayed for him. After a week, Lala returned to the shop and asked for a Bible. When Lala read God's Word, the Lord intervened in his life and filled him with faith. Also, Lala began to pray for his healing and the Lord healed him from his disease.

Lala invited Pastor Ram to his home to conduct a prayer meeting every Friday. Lala's wife and children put their faith in Jesus as they listened to God's Word. Soon, 12 more people gave their lives to Jesus. We are so thankful to God for the mighty power of His Word!

***"The Lord intervened in his life and filled him with faith."***



## The World

There are many ways to share the gospel with material from World Missionary Press! As believers, we are all tasked to share the good news and play a part in fulfilling the Great Commission.

Whether you are an individual with a passion of sharing Jesus or you attend a church with an international missions focus, WMP Scripture booklets provide an opportunity to share God's Word in many different titles and languages.

"My name is Shakelia James, and I am reaching out to express my gratitude for the resources you provide and to request additional book[lets]...to support my ministry. While I do not consider myself an evangelist, my heart is devoted to sharing the gospel and spreading God's love in every way possible. I have been blessed to share these materials with children, elders, prisoners, and even neighbors in my community. **We are all called to be disciples to all nations, and I take this calling to heart.**

"This past Christmas, I was able to distribute books and share the message of hope and salvation, but I have since run out of materials. In the coming months, I plan to visit prisons and continue sharing these resources wherever the Lord leads me... I intend to keep spreading God's Word until He calls me home, and I anticipate placing multiple orders in the future to fulfill this mission. Thank you for partnering in the Great Commission and equipping individuals like me to make an eternal impact."

***Do you want to reach the world for Jesus but don't know where to start?***



# Steve Chupp

## Interim President

As the interim president of World Missionary Press, I am excited to be working with our dedicated and capable staff to continue our mission of spreading hope through God's Word around the world.

After an unexpected transition in leadership, I was honored to be asked by the Board to step into this role. I am amazed at God's wisdom and how seamlessly the transition is taking place. God was not surprised, and He had a plan. We continue to maintain our normal production and shipping schedule at 11 million booklets a month. Wow! And yet the need is constantly growing.

For 36 years I served as lead pastor of Harvest Community Church (formerly Zion Chapel) in

Goshen, Indiana. I knew Jay and Vicky Benson, past president of WMP, as they sometimes visited our church. Harold and Marie Mack, more recent president of WMP, are members of our church and our friends.

After resigning from my lead pastor role, Harold asked me to join the WMP Board of Directors. As an eight-year member, I am the vice-chairman and lead the search committee.

My interim role includes leading the search for a new president. Please join us in prayer as we confidently trust God to provide the person of His choice.

Thank you for your interest and support for WMP. Your partnership makes all this possible!



**Thank you for your involvement in the Twelve:24 Capital Campaign — we are now more than halfway to the goal! Scan the QR code to learn more.**



**\$485,470** of \$900,000 goal

41 donations

**TWELVE:24**

*Multiply the Legacy*

(as of 3/31/2025)

**Psst, guess what? We're launching a new website very soon! Stay tuned.**

View status of WMP's charitable solicitation registrations/exemptions and any required disclosure statements for each state at [www.wmpress.org/disclosure-statements](http://www.wmpress.org/disclosure-statements) or request a copy.



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