



# World Missionary Press NEWS

Worldwide Ministry Highlights/Free

SPECIAL EDITION 2013

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## WORLD WATCH

Since 2009 more than 500,000 copies of *A Bible Study on John* in Spanish have been used to follow-up amazing responsiveness in youth crusades as well as to train pastors in Mexico and Nicaragua.

A Hong Kong ministry reached significantly more tourists from mainland China in 2012 because of Scripture booklets, Bible study booklets, and salvation coloring books in Simplified Chinese from WMP. Through October of last year, 873,682 “gospel bags” were distributed in Hong Kong and Macau with a personal witness, and during those ten months 15,530 people accepted Jesus “on the spot!” Pray for more fruit to result from Scripture booklets taken back to mainland China.

*A Bible Study on Romans* was printed in two new languages last year: 30,000 Burmese printed in Myanmar and 324,180 printed in Spanish for wide-spread use in Latin America. It was also reprinted in English and Mongolian.



## The God of the Impossible Does the Impossible

**T**his is the story of a miracle. A huge miracle from the hand of our awesome God, who called World Missionary Press into being more than 51 years ago and has enabled it to grow from strength to strength. May this account bless your heart and increase your faith.

In late September, 2011, Jay and Vicky Benson, along with Harold and Marie Mack, were invited to the 65th anniversary celebration of Every Home for Christ, a major networking partner in the strategic distribution of God’s Word around the world. Gathered in Colorado Springs were more than 100 national directors, many of whom also serve as national coordinators for WMP.

We were challenged to hear reports of **greatly increased responsiveness to God’s Word**, resulting in thousands of new-believer groups, and thousands of Christians mobilizing to reach every home in their nations—brought about as God’s people fervently petition and worship the Lord of the harvest.

We realized a new that World Missionary Press is an integral part of a serious effort to complete the Great Commission of our Lord Jesus to “make disciples of all nations.” **We became painfully aware that the need for Scripture booklets produced by WMP was far greater than what we were doing.**

While sharing with directors from English-speaking African nations, Vicky tearfully recounted how her missionary parents—Watson and Rose Goodman—left South Africa to start WMP in the U.S. The cry of their hearts was to send millions of Scripture booklets to the nations of



**Schoolgirls in South Africa joyfully receive 2-in-1 Scripture booklets from EHC workers.**

Africa. She asked them to please pray that God would supply funds to print the equivalent of 9,000,000 Scripture booklets each month. To increase production from 5,000,000—after all overhead was paid—**we would need \$25,000 for each additional million produced and shipped.**

These African national directors surrounded the four of us, laid hands on us, and began calling out to God on behalf of the funding needed for WMP to increase production!

On our last day in Colorado Springs, we were swarmed with directors pleading for materials for their nations. We ate lunch with the delegation from India, who shared their need for materials. WMP prints in more than 40 languages for India, but this was the first time we had been approached by EHC personnel for this nation of 1.2 billion people. **It was heart-wrenching, because we could not foresee how we could fulfill their request any time soon.** Vicky suggested that they



**Harold Mack, Director of Global Distribution, and Marie Mack, Treasurer**

*(God of the Impossible, continued on page 3)*



## World Missionary Press, Inc.

Year ending September 30, 2012\*

### Balance Sheet

	General Operating Fund	Stewardship and Annuity Funds	Total All Funds
<b>ASSETS</b>			
Cash and cash equivalents	\$432,414	\$56,750	\$489,164
Contribution receivable	18,000		18,000
Other receivables	2,922	92	3,014
Raw materials inventory	97,933		97,933
Prepaid expenses	139,626	1,495	141,121
Property and equipment (less depreciation)	741,511	214,981	956,492
Long-term investments	30	117,992	118,022
<b>Total assets</b>	<b>1,432,436</b>	<b>391,310</b>	<b>1,823,746</b>
<b>LIABILITIES AND NET ASSETS</b>			
Accounts payable	77,374	716	78,090
Accrued expenses	21,096	22,440	43,536
Notes payable		56,167	56,167
Current and long-term annuity liabilities		116,972	116,972
<b>Total liabilities</b>	<b>98,470</b>	<b>196,295</b>	<b>294,765</b>
Unrestricted net assets	1,047,352	195,015	1,242,367
Temporarily restricted net assets	286,614		286,614
<b>Total liabilities and net assets</b>	<b>1,432,436</b>	<b>391,310</b>	<b>1,823,746</b>

Annuity liability is what we owe annuitants for lifetime payments. Long-term investments (in reinsured annuities) cover this. WMP no longer receives gift annuities.

### Interesting facts:

- WMP Scriptures have gone into **210 countries** of the world.
- Scripture booklets have been printed in **338 languages**.
- This past fiscal year WMP produced 56,527,268 Scripture booklets the size of *Help From Above*; 5,222,566 Bible studies; 623,811 salvation coloring books; and 144,040 New Testaments.
- All 46 paid workers (33 full-time), including the president, receive the same modest hourly wage.
- **Hundreds of volunteers** per month save thousands of dollars.
- Cost per 48-page booklet, including overhead, was 3.6 cents each on average. **Just one dollar provides for 25 booklets** the size of *Help From Above*.



- WMP sent 29 ship containers last year (19 40-foot and 10 20-foot). We now have 80+ volunteer national coordinators in 73 nations.
- Last year printings in six foreign countries (**Myanmar, Indonesia, Pakistan, Nepal, China, and Mongolia**) included 1,100,000 Scripture booklets, 150,000 Bible study booklets, and 40,000 salvation coloring books.

### Statement of Activities

#### SUPPORT AND REVENUE

Contributions received	3,763,653	25	3,763,678
Net Contributions deferred for designated use	(270,322)		(270,322)
Rental income		42,394	42,394
Gain on sale of assets	1,000	550	1,550
Interest and dividends income	2,313	178	2,491
Miscellaneous income	33,765	196	33,961
<b>Total support and revenue</b>	<b>3,530,409</b>	<b>43,343</b>	<b>3,573,752</b>

#### EXPENSES

Production costs	2,186,083		2,186,083
Shipping	803,174		803,174
<b>Total program services</b>	<b>2,989,257</b>	<b>0</b>	<b>2,989,257</b>
Development	171,757		171,757
General	368,211	52,884	421,095
<b>Total supporting activities</b>	<b>539,968</b>	<b>52,884</b>	<b>592,852</b>
<b>Total expenses</b>	<b>3,529,225</b>	<b>52,884</b>	<b>3,582,109</b>
Increase (decrease) in unrestricted net assets	1,184	(9,541)	(8,357)
Increase in temporarily restricted net assets	270,322		270,322
<b>Net assets, beginning of year</b>	<b>1,062,460</b>	<b>204,556</b>	<b>1,267,016</b>
<b>Net assets, end of year</b>	<b>1,333,966</b>	<b>195,015</b>	<b>1,528,981</b>

\* Audited Financial Statements are available free upon request. Or check [www.wmpress.org/financialinfo.shtml](http://www.wmpress.org/financialinfo.shtml) for online access to this annual report, the audited Financial Statements, and the IRS Form 990 (five most recent years).

## Focus on Giving

EVERY DOLLAR donated to WMP provides for the production and shipping of 25 power-packed 48-page Scripture booklets, or its equivalent volume, on average.

1. **Remembering WMP in their will, or naming WMP as beneficiary of financial instruments**, enables donors to leave an eternal legacy, often at a crucial time of opportunity.
2. **Transferring appreciated stocks** as a tax-deductible contribution is an immediate blessing. Our Edward Jones account number is 943-07667-1-8; the DTC# is 0057.
3. **Sponsoring a roll of paper** for an average of \$1,028 appeals to many. Each 35-inch wide, 1,500-pound roll of dead paper comes alive as it emerges from WMP's web press with the powerful Word of God printed on the inside pages of 85,000 48-page Scripture booklets. Each booklet contains about 300 life-impacting Scripture verses.

### WMP Board of Directors

Wes Culver, chairman  
*Goshen, Indiana*

Robert Parker, vice-chairman  
*Atlanta, Georgia*

Tim Yoder, secretary  
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Jay Benson, president  
*New Paris, Indiana*

Vicky Benson, vice-president  
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pray that WMP would receive “extra funds” to enable us to print the materials they would need.

The following month we received word that WMP of Canada (along with another ministry) was sending \$100,000 to print 4 million Scripture booklets as an “extra” for EHC India! Income that month was the highest October income in WMP history.

In January, 2012, Jay published “Vision for the Future,” pointing out that God had provided (a) facility, (b) equipment, (c) talented and dedicated staff, (d) a strong volunteer support team, and (e) ample open doors of opportunity to justify growing to print 7,000,000, 8,000,000, and even 9,000,000 booklet equivalency every month! **“It is frustrating and tragic to be producing less than we are capable of,”** he wrote.

In March we shared “Our Faith Challenge.” We recognized that to truly respond to God’s vision—His dream to saturate the world with the Word of God—would take a quantum shift in our thinking and actions. We confessed that the size of our prayers had not matched the size of God’s intentions. **“We don’t know exactly what form God’s answer will take, but we are asking God to make that quantum shift happen** in the cause of sharing His life-saving Word.”

In the June/July WMP NEWS, Jay shared again about the staggering but realistic goal of 9,000,000 per month. “We have so many requests, for so many Scripture booklets! . . .

**Our national coordinator in Nigeria** [most populous nation in Africa] **has been out of material for two years!”** Though we were able to print 7,000,000 for several months, **“the need to grow to 9,000,000 per month is heavy on our hearts. Millions of souls are yet without the gospel message.”**

In August we reported a gigantic endeavor to print Spanish booklets, Bible studies, and New Testaments for major container shipments to eighteen Latin American countries. The fiscal year ended strong. Contributions were up 25%, and production

was up 42% over the previous year. Yet in the October/November 2012 WMP NEWS, mailed in September, the headline was **“The Need Is Great—the Need Is Now!”** calling for “Fervent Prayer Needed for Increased Production.” We were back to producing 5,000,000 per month.

In late September, Vicky wrote about the printings proposed for fourteen French-speaking African nations. But “at our present rate of production,” she was told, “we won’t get to it until the end of the year.” It broke her heart. No! Oh, God! We need to be printing 9,000,000 a month at a minimum!

That week we shared with the staff a DVD which had impacted us at a business leaders seminar we attended in July.



**“Incredible spiritual revival” in Mexico and increased networking opportunities have spurred WMP to provide more materials to EHC workers (above) and others to reach all of Mexico.**

As attorney David Gibbs pointed out in “How to Do the Impossible,” *people without God’s power routinely do great things.* **“Why would you want to waste your life merely doing something great for God, when God gives you the opportunity to do something impossible for Him?”** Something *only God can do*—not what we can manage. We must (1) ask with specificity; (2) not look at the circumstances; (3) not have a Plan B; and (4) get out of the boat.

When our staff Leadership Council met on October 2, we agreed that our “impossible” was having the funds to print 9,000,000 Scripture booklets per month. **Only God could make this happen. We asked Him for the impossible—\$100,000 above budget each month!** And if WMP was to increase production soon, we asked Him to please let us know about the increased funding in October.

On October 12, Vicky’s Aunt Vera Klatt (sister of co-founder Rose Goodman) was volunteering at WMP with family members. In daily chapel, she was asked to lead in prayer. *What a prayer!* With authority and confidence, she prayed for production to increase to 9,000,000 per month. We were moved to tears.

**That very afternoon, a phone call came to the Finance Department which changed everything.**

The impossible was happening. A lady shared on the phone that her brother in California had died of a heart attack. He was a faithful donor (had contributed \$200 per month since 2005). He “loved Watson Goodman’s Scripture booklets” and had checked us out to make sure our CEO wasn’t getting overpaid! **He had named WMP as beneficiary** of four bank accounts, two annuities, and four Certificates of Deposit. Her accountant had told her to send the paperwork directly to WMP, as it wouldn’t go through probate (which can take more than a year).

*At first we could not believe this was real.* But after doing some checking and going through the paperwork which arrived the following Wednesday, we knew it was real. Through one man, God was providing over \$900,000—the **“extra” \$100,000 above budget for many months to come.**



**A witch transformed by Christ eagerly sets out to share His love in Nicaragua (standing near back in white sweater).**



**A 1,500-lb. roll of paper provides inside pages for 85,000 Scripture booklets and now costs \$1,028 (4.8% decrease).**

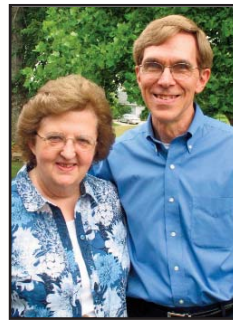
We called the Leadership Council together to share the stunning news. Press supervisor Ray Condict observed, "This will bring us a lot of good problems!" Yes, it will involve a lot of hard work to increase production to 9,000,000 a month. And we need to believe that God will provide our income budget month by month, so that this gift will indeed be "extra, above-budget" provision.

What kind of man did God use to bring about this amazing provision "at such a time as this"? His sister described him as "something else." He was serious about his walk with God and was spending more and more time with the Lord, getting closer to Him. He had been asking God to take him Home. He loved to jump for joy. When Vicky recalled how her father, Watson Goodman, liked to "leap and praise God" in his personal times with the Lord, she said, "Funny you should say that." The last thing her brother wrote was that **he was jumping for joy so high that he had to stop, or he might not land!** Are these two joyful brothers now leaping and praising God together in heaven? Could God have timed the Home-coming of His child to answer our specific prayers?

**Please pray**

- for smooth resolution of "good problems" as WMP steps up production in 2013,
- that contributions will continue strong,
- that equipment will run smoothly,
- that additional volunteer groups will get involved, and
- that multitudes will come to Christ and be transformed through the power of God's Word in their own languages.

— Jay and Vicky Benson



*[You can impact people around the world. Every donated dollar provides for the printing and shipping of 25 powerful Scripture booklets to Christians eager to share God's Word in the languages of their nation. An investment of \$100 will touch the lives of 2,500 people; \$1,000 will impact 25,000 people who need to know God.]*

## Container Shipment Summary 2011-2012 Fiscal Year

Country	Total Boxes	Total Pieces
Thailand	4,209	1,690,426
Mozambique	2,226	1,061,580
Cote d'Ivoire	4,113	1,398,969
Hong Kong/Macau (3)	6,792	2,543,298
Ethiopia	4,205	1,549,465
Nigeria	4,214	1,779,950
Uganda (2)	8,450	2,880,696
Kenya (2)	5,912	1,802,945
Rwanda	4,217	1,977,111
Ghana	4,218	1,663,458
India/Nepal (3)	12,654	6,205,790
Tanzania	4,216	1,661,575
Malawi	4,215	2,052,941
Liberia/Guinea (2)	6,776	2,467,655
South Africa	4,222	1,985,715
Russia	2,550	1,030,200
Cameroon	2,350	765,175
South Sudan	4,217	1,759,538
Nicaragua	4,215	1,508,453
Cuba via Canada	3,017	1,081,320
Peru	2,540	1,016,941
Honduras	2,816	1,156,581
<b>TOTALS</b>	<b>102,344</b>	<b>41,039,782</b>

## STATEMENT OF FAITH

**WE BELIEVE** the Bible to be the inspired, the only infallible authoritative Word of God.

**We believe** that there is one God eternally existent in three persons: Father, Son, and Holy Spirit.

**We believe** in the deity of our Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory.

**We believe** that for the salvation of lost and sinful men, regeneration by the Holy Spirit is absolutely essential and that salvation comes by grace through faith in Jesus Christ alone.

**We believe** in the present ministry of the Holy Spirit by whose indwelling the Christian is enabled to live a godly life.

**We believe** in the resurrection of both the saved and the lost—those who are saved unto the resurrection of life and those who are lost unto the resurrection of damnation.

**We believe** in the spiritual unity of believers in our Lord Jesus Christ.

### WMP News



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