



World Missionary Press **NEWS**

Worldwide Ministry Highlights/Free

SPECIAL EDITION 2012

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WORLD WATCH

India Bible Literature, WMP's coordinator in India, was grateful to receive three ship containers from us last year, but Brother Velu has pleaded *the need for one container a month*. Please pray for phenomenal funding so WMP can do more for India's 1.2 billion people.

The Canadian Bible Society shipped two containers to Cuba, which (besides Bibles) included almost one million 48-page Spanish Scripture booklets as well as Bible studies and *He Is Risen!* salvation coloring books from WMP. A substantial amount will be used by Every Home for Christ in Cuba.

Significantly more tourists from mainland China could be reached "if only" a Hong Kong ministry had more materials, says its leader. In just one month, 43,786 "gospel bags" were distributed in Hong Kong and 40,560 in Macau. Workers recorded 17,359 "on the spot" decisions for Christ in Hong Kong and 5,709 in Macau. Praise God! WMP has shipped a 20-foot container to Hong Kong with Scripture booklets and Bible studies in Simplified Chinese, as well as salvation coloring books for children.

God's Word Ministers in Desperate Situations

God is at work, and part of that work happens through Scriptures printed and shipped by World Missionary Press. We rejoice in the privilege of networking with you and Almighty God in the cause of sharing His powerful Word with millions around the world.

On October 13, 2010, the world's attention was riveted on the **Chilean mine disaster** as the first of **33 miners, trapped for 69 days** in the depths of the earth, was pulled to the surface in a specially designed steel cage winched up through the rescue shaft. Church bells rang, and an uncle of the father of two said, **"This is a miracle of God!"** It was. For the first 17 days, all were believed to be dead.

What the world may not have realized was that the trapped miners had been listening to recordings of sermons, Bible studies, and Christian music a half-mile underground through the efforts of Chilean engineer Igor Bravo, who was part of the rescue effort.

**"This is a miracle of God!"
It was. For the first 17 days,
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When called upon to pray for the desperate miners at one point as the mine started to crack, Pastor Javier Soto declared Psalm 95:4 through telephone contact and told them that God was in control. Many of the miners then gave their hearts to Jesus with the help of a brother in Christ among them.

Every Home for Christ workers also **sent gospel literature down into the**



Rescued miners with A Bible Study on John.

mine as well as sharing it with the families of the rescued miners, cameramen, journalists, and authorities. How thrilling it was to see a photo of rescued miners **holding copies of *A Bible Study on John* from World Missionary Press!** What comfort and encouragement God's Word brings to those in desperate situations! Two months ago, WMP's coordinator, EHC's national director, eagerly received a container shipment of literature from WMP for distribution throughout his country, where "demand is high."

The **earthquake, tsunami, and nuclear threat** that shocked **Japan** and the world resulted in massive loss of life and destruction. In response to the crisis, ministries and individual Christian workers requested and received quick printings and shipments of thousands of *Help From Above*, *The Power of God*, and *The Way to God* Scripture booklets in Japanese. A pastor in Japan reported his excitement that something is happening spiritually in Japan, and the

(God's Word Ministers, continued on page 3)



World Missionary Press, Inc.

Year ending September 30, 2011*

Balance Sheet

	General Operating Fund	Stewardship and Annuity Funds	Total All Funds
ASSETS			
Cash and cash equivalents	\$129,610	\$51,797	\$181,407
Contribution receivable (received 11/2011)	115,000		115,000
Other receivables	433		433
Raw materials inventory	52,380		52,380
Prepaid expenses	77,899	1,446	79,345
Property and equipment (less depreciation)	795,375	233,630	1,029,005
Long-term investments	30	127,645	127,675
Total assets	1,170,727	414,518	1,585,245
LIABILITIES AND NET ASSETS			
Accounts payable	86,545	4,661	91,206
Accrued expenses	21,722	22,567	44,289
Notes payable		56,167	56,167
Current and long-term annuity liabilities		126,567	126,567
Total liabilities	108,267	209,962	318,229
Unrestricted net assets	1,046,168	204,556	1,250,724
Temporarily restricted net assets	16,292		16,292
Total liabilities and net assets	1,170,727	414,518	1,585,245

Annuity liability is what we owe to annuitants for lifetime payments. Note that long-term investments (in reinsured annuities) cover this. WMP has not offered gift annuities since 1998.



Interesting facts:

- WMP Scriptures have gone into **210 countries** of the world.
- Scripture booklets have been printed in **337 languages**.
- This past fiscal year WMP produced 42,677,060 Scripture booklets the size of *Help From Above*; 2,772,274 Bible studies; 348,862 salvation coloring books; and 52,000 New Testaments.
- All 46 paid workers (28 full-time), including the president, receive the same modest hourly wage.
- **Hundreds of volunteers** per month save thousands of dollars.
- Cost per 48-page booklet, including overhead, was 4.4 cents each on average. **Every dollar contributed for Scripture booklets produces booklets for 20-25 people.**
- WMP sent 24 ship containers last year (11 20-foot and 13 40-foot). We now have 70+ volunteer national coordinators.

— Vicky Benson, Vice-president

Statement of Activities

SUPPORT AND REVENUE			
Contributions received	3,005,639		3,005,639
Net Contributions satisfied (deferred) for designated use	(4,000)		(4,000)
Rental income		44,021	44,021
Gain (loss) on sale of assets/investments	2,470		2,470
Interest and dividends income	1,066	205	1,271
Miscellaneous income	25,927	196	26,123
Total support and revenue	3,031,102	44,422	3,075,524
EXPENSES			
Production costs	1,752,449		1,752,449
Shipping	683,942		683,942
Total program services	2,436,391	0	2,436,391
Development	159,913		159,913
General	354,665	60,276	414,941
Total supporting activities	514,578	60,276	574,854
Total expenses	2,950,969	60,276	3,011,245
Increase (decrease) in unrestricted net assets	80,133	(15,854)	64,279
Increase (decrease) in temporarily restricted net assets	4,000		4,000
Net assets, beginning of year	976,352	222,385	1,198,737
Interfund transfers	1,975	(1,975)	0
Net assets, end of year	1,062,460	204,556	1,267,016

* Audited Financial Statements are available free upon request. Or check www.wmpress.org/financialinfo.shtml for online access to this annual report, the audited Financial Statements, and the IRS Form 990 (four most recent years).

Focus on Giving

EVERY DOLLAR donated to WMP provides for the production and shipping of 20-25 power-packed 48-page Scripture booklets, or its equivalent volume, on average.

1. Remembering WMP in their will enables donors to leave an eternal legacy, often at a crucial time of opportunity.

2. Transferring appreciated stocks as a tax-deductible contribution is an immediate blessing. Our Edward Jones account number is 943-07667-1-8; the DTC# is 0057.

3. Sponsoring a roll of paper for an average of \$1,080 appeals to many. Each 35-inch wide, 1,500-pound roll of dead paper comes alive as it emerges from WMP's web press, with the powerful Word of God printed on the inside pages of 85,000 48-page Scripture booklets. Each booklet contains about 300 Scripture verses.

WMP Board of Directors

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earthquake “is not for Japan’s destruction, but for Japan’s salvation.”



Some of the Japanese Scripture booklets quickly made available for distribution after the earthquake and tsunami.

In **Pakistan**, where persecution of Christians continues, WMP’s national coordinator Nadeem M. has translated Bible study booklets and salvation coloring books into Urdu and printed them by the thousands for distribution to students and teachers in Christian schools and to Christian laymen who have had very little teaching from the Bible. How important is the teaching of God’s truth in the midst of efforts by cults and other religions! An isolated **village of Hindus**, which had come to Jesus through the teaching of WMP Scripture booklets,

invited Nadeem to come and teach them more about Jesus, which he gladly did.

Workers in **Indonesia** requested 150,000 copies

each of *The Way to God* and *Help From Above* for areas “where doors of evangelism are open” in spite of restrictions.

Since 1994, when World Missionary Press joined hands with Every Home for Christ South Africa with a promise to eventually provide **six million 2-in-1 Scripture booklets in nine African languages** for distribution there, these gospel booklets have played a significant role in an Every House Campaign that **has yielded 913,098 responses to the gospel!**



At a small printshop in Pakistan, booklets are printed for use within the Christian community.



Reading from the 2-in-1 Scripture booklets, these students in South Africa will encounter Jesus, who is for them the Way, the Truth, and the Life.

In southern Africa’s **kingdom of Lesotho**, workers were overjoyed to receive a large supply of Scripture

booklets and Bible study booklets. “It is exciting to see people receive your materials with thrilling hearts.” One recipient testified, “After reading WMP Scripture booklets, I was filled with joy. I decided to accept Jesus Christ as my Lord and Savior.

Now I am a child of God.” *The Spirit of God uses His Word to accomplish His purposes.*



Workers in Lesotho, southern Africa, gladly received WMP Scripture booklets.

Why do we do what we do? Because without salvation through Jesus Christ, man will spend eternity separated from God. And because of **the urgent, passionate, all-consuming need** to tell each person on earth **of an eternal hope** before it is too late.

During the past year, WMP produced and shipped **three 40-foot containers (with 6,085,350 pieces of literature in Portuguese)** to Erno Engelsdorf, our national coordinator in **Brazil** (the world’s fifth-largest country, with over 190 million population). Erno prayerfully allocates the booklets to thousands of waiting distributors throughout the country. Cults, spiritism, and false religions all fill any void where the Word of God is not found. Believers are ready and focused. They look to World Missionary Press for the tools. What a huge, continuing need for the Word of God!

[You can help significantly as the worldwide ministry of World Missionary Press moves forward. No gift is too small to be appreciated nor too large to be put to good use. From your own home town, you can reach hundreds or thousands of people around the world who need Jesus.]

Last year World Missionary Press **completed its 50th year of ministry.** WMP has provided 1.674 billion Scripture booklets in 337 languages for 210 countries free of charge. That is our calling. By God's grace and enablement, **we intend to continue printing and shipping** Scripture booklets, Bible study booklets, salvation coloring books, and New Testaments to eager distributors in numerous nations.

We challenge you to "bring your best game" to your involvement with World Missionary Press. There is no greater cause than to share God's life-giving Word with men, women, boys, and girls who are headed for an eternity in hell. **There is nothing more significant** that you can do with your life than to help others find HOPE, PEACE, and JOY in a personal eternal relationship with our Lord Jesus Christ.

Thank you for standing with us in this truly worthy cause.
—Jay Benson

[You can impact people around the world. Every donated dollar provides for the printing and shipping of 20-25 powerful Scripture booklets to share God's Word in the languages of their nation. An investment of \$100 will touch the lives of up to 2,500 people. \$1,000 will impact 25,000 people who need to know God's love and forgiveness.]

Literature Displays Available

You can be a witness in your own city and place of business using the Word of God!



Small cardboard racks displaying WMP Scripture booklets and Bible studies are available for churches, businesses, doctors' offices, restaurants—wherever permission is given to place one.

As WMP representative Fred Eiler unloaded boxes of Scripture booklets from his trailer in a church parking lot, a lady approached him. Pointing to the pictures of Scripture booklets on the trailer, she said, **"I read those booklets before I read the Bible."** She then shared with Fred that when she saw that the booklets on a display were free, she took some and read them. Later she received Jesus as her Savior.

An Indiana farmer debated whether to take a display for the seed-corn sales office in his barn. Though he knew the display was free, he didn't want to waste WMP money by taking one for a low traffic area. Fred responded, "If one person takes only one booklet EVER and gets saved, would it be worth it?" The farmer said, "I'll take one!"

Can you prayerfully place a booklet display and keep it supplied with booklets? Write, call, or e-mail and ask for a business display. If other languages are needed, please let us know.

Printing Press Fund

World Missionary Press currently uses a 2-color Hashimoto press to print this 4-color newsletter and 4-color covers of Scripture booklets and Bible studies. As we have printed more and more 4-color covers, we have had to outsource the printing of many millions of 4-color covers.

Instead of printing only two colors at a time, **we need to be able to print four colors at a time.** Or even to print four colors on one side and two colors on the other side with just one pass of the paper through the press (instead of three passes).

Result: savings in time, money, and man-power and more flexibility in scheduling.

WMP's Board of Directors has approved setting up a fund for gifts designated for a printing press, so that when just the right press becomes available, it can be approved and funded as quickly as possible. **Please pray with us for God's guidance and provision of significant funding for this capital need.**

STATEMENT OF FAITH

WE BELIEVE the Bible to be the inspired, the only infallible authoritative Word of God. We believe that there is one God eternally existent in three persons: Father, Son, and Holy Spirit. We believe in the deity of our Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory.

We believe that for the salvation of lost and sinful men, regeneration by the Holy Spirit is absolutely essential and that salvation comes by grace through faith in Jesus Christ alone. We believe in the present ministry of the Holy Spirit by whose indwelling the Christian is enabled to live a godly life. We believe in the resurrection of both the saved and the lost—those who are saved unto the resurrection of life and those who are lost unto the resurrection of damnation. We believe in the spiritual unity of believers in our Lord Jesus Christ.

Letting us know of address changes or seasonal addresses (with dates) will save funds for ministry.

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World Missionary Press, Inc. is an evangelical faith service ministry publishing Scripture booklets in more than 335 languages for free distribution around the world as God provides the means.

World Wide Web: <http://www.wmpress.org>

Donations can be made by mail, by phone, or online by credit card or electronic funds transfer. Click on **GETTING INVOLVED** and then **GIVE**.

WMP has been a member in good standing with Evangelical Council for Financial Accountability since 1982.