PSA #99 Spot #1 (60")

## EAGER TO READ

PAUL MAKES LOTS OF MISSION TRIPS TO GUATEMALA, SO HE WAS THRILLED TO FIND A SOURCE FOR EVANGELISTIC LITERATURE IN WORLD MISSIONARY PRESS. THE FORTY-EIGHT-PAGE SCRIPTURE BOOKLETS THEY PRODUCE ARE POWERFUL TOOLS FOR REACHING PEOPLE WITH THE GOSPEL.

PAUL USES BOOKLETS BACK HOME IN KENTUCKY, TOO-MOSTLY AT THE LOCAL PRISON, INMATES RECEIVE ENGLISH AS WELL AS SPANISH BOOKLETS. HE SAYS OUTSIDE THE PRISON WALLS, MOST PEOPLE WON'T TAKE AN ENGLISH BOOKLET, BUT THE SPANISH ONES ARE WELL RECEIVED.

WORLD MISSIONARY PRESS HAS A VARIETY OF SCRIPTURE BOOKLETS TO MEET THE NEED OF EVERY HUNGRY HEART. SATAN VERSUS CHRIST IS A TITLE MANY PEOPLE USE AROUND THE END OF OCTOBER, WHEN CHILDREN ARE EAGER TO RECEIVE ANYTHING FOR FREE. WHY NOT STOCK UP ON SOME IN THE LANGUAGES OF YOUR NEIGHBORHOOD?

CALL 1-800-422-W.O.R.D. FOR A SAMPLE PACK OF SATAN VERSUS CHRIST. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #2 (30")

## EAGER TO READ

PAUL MAKES MISSION TRIPS TO GUATEMALA, WHERE HE HANDS OUT SPANISH SCRIPTURE BOOKLETS PUBLISHED BY WORLD MISSIONARY PRESS. BUT HE ALSO USES THE BOOKLETS BACK HOME IN KENTUCKY AT THE LOCAL PRISON, WHERE INMATES ARE EAGER TO READ THEM.

AT END OF OCTOBER, YOU MAY FIND KIDS IN YOUR NEIGHBORHOOD EAGER TO READ A BOOKLET CALLED SATAN VERSUS CHRIST.

CALL 1-800-422-W.O.R.D. FOR FREE COPIES OF SATAN VERSUS CHRIST. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #3 (60")

## A BACKWARDS BUSKER

SAY, DO YOU KNOW WHAT A BUSKER IS? THAT'S THE WORD USED IN MUCH OF THE WORLD FOR A STREET ENTERTAINER. IT COMES FROM THE SPANISH TERM FOR 'TO SEEK,' AND MANY PEOPLE MAKE A GOOD LIVING AT BUSKING.

DAVID IS A BIT OF A BACKWARDS BUSKER; HE DOES PLAY HIS SILVER ALTO SAXOPHONE AT INTERSECTIONS IN SAN ANTONIO, TEXAS, BUT HE'S SEEKING MINISTRY, NOT MONEY. WHENEVER HE IS HANDED A DOLLAR, HE HANDS BACK A BOOKLET TITLED *HELP FROM ABOVE*. THEN HE STOPS THE MUSIC AND OFFERS TO PRAY FOR HIS CUSTOMER. HE'S EVEN HAD THE HONOR OF LEADING SEVERAL OF THEM TO CHRIST.

THERE ARE COUNTLESS OPPORTUNITIES TO REACH PEOPLE WITH THE GOSPEL, AND SCRIPTURE BOOKLETS FROM WORLD MISSIONARY PRESS OFTEN PLAY A VITAL ROLE. YOU CAN RECEIVE A FREE COPY OF *HELP FROM ABOVE* BY CALLING 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #4 (30")

## ENTERTAINMENT EVANGELISM

DAVID IS AN UNUSUAL STREET PERFORMER. HE PLAYS HIS SAXOPHONE UNTIL SOMEONE HANDS HIM A DOLLAR, THEN HE HANDS THE PERSON BACK A SCRIPTURE BOOKLET AND OFFERS TO PRAY FOR HIM.

THERE ARE COUNTLESS OPPORTUNITIES TO REACH PEOPLE WITH THE GOSPEL, AND SCRIPTURE BOOKLETS FROM WORLD MISSIONARY PRESS OFTEN PLAY A VITAL ROLE. YOU CAN RECEIVE A FREE SAMPLE PACKET OF SCRIPTURE BOOKLETS BY CALLING 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D.

#### PSA #99 Spot #5 (60")

#### **"OUR FRUITS ARE YOURS"**

NOT MANY TOURISTS CROSS THE BORDER INTO MEXICO THESE DAYS; DRUG TRAFFICKERS HAVE MADE IT TOO DANGEROUS. BUT THOSE COMMITTED TO EVANGELISM CONTINUE TO CROSS DESPITE THE DANGER, TAKING WITH THEM SCRIPTURE BOOKLETS FROM WORLD MISSIONARY PRESS, TO DELIVER TO MEXICAN PASTORS WHO ARE REACHING THE LOST IN THEIR COUNTRY.

WORD HAS COME BACK FROM MANY OF THESE PASTORS, CONFIRMING THAT THESE BOOKLETS ALLOW THE NET OF THE GOSPEL TO BE CAST WIDE, BRINGING IN THOSE WHO WANT TO KNOW MORE ABOUT GOD AND EVEN SHOWING THEM HOW THEY CAN BE SAVED. WITH EVERY SHIPMENT OF BOOKLETS THAT GETS THROUGH, THE GOSPEL GOES FORTH AND SOULS ARE BROUGHT IN.

TO THOSE WHO HELP SUPPLY THESE VITAL MINISTRY TOOLS, THE MEXICAN PASTORS SAY, "OUR FRUITS ARE YOURS."

YOU CAN BE A PART OF THIS OUTREACH! CALL 1-800-422-W.O.R.D. FOR MORE INFORMATION. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #6 (30")

#### **"OUR FRUITS ARE YOURS"**

IT'S DANGEROUS TO CROSS THE BORDER INTO MEXICO THESE DAYS, BUT THOSE COMMITTED TO EVANGELISM CONTINUE TO TAKE IN SCRIPTURE BOOKLETS FOR MEXICAN PASTORS WHO ARE EFFECTIVELY USING THEM TO REACH THE LOST IN THEIR COUNTRY.

TO THOSE WHO HELP SUPPLY THESE VITAL MINISTRY TOOLS, THE MEXICAN PASTORS SAY, "OUR FRUITS ARE YOURS."

YOU CAN BE A PART OF THIS OUTREACH! CALL 1-800-422-W.O.R.D. FOR MORE INFORMATION. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #7 (60")

## "ONE SCRIPTURE LED TO ANOTHER"

TIDYING UP THE HOUSE CAN BE SOMETHING YOU KEEP PUTTING OFF, BUT WHEN YOU FINALLY GET IT DONE, YOU FEEL A HUGE SENSE OF RELIEF. LYDIA FELT SOMETHING ENTIRELY DIFFERENT WHEN SHE CLEANED OFF HER BOOKSHELF, BECAUSE IT RESULTED IN THE REDISCOVERY OF A SCRIPTURE BOOKLET.

IT'S CALLED *THE WAY TO GOD*, AND CONSISTS OF ONE SCRIPTURE LEADING TO ANOTHER AS THE WAY IS BIBLICALLY REVEALED HOW A SINFUL MAN CAN REACH OUT TO A HOLY GOD AND BE WELCOMED INTO HIS FAMILY.

ALTHOUGH SHE HAD READ IT BEFORE, LYDIA'S SPIRIT WAS RENEWED AND SHE WAS CHALLENGED ANEW TO FOLLOW THE LORD.

SIMPLE FORTY-EIGHT-PAGE SCRIPTURE BOOKLETS LIKE *THE WAY TO GOD* ARE BEING USED AROUND THE WORD TO BRING PEOPLE TO CHRIST, OR TO RENEW THEIR COMMITMENTS. YOU CAN RECEIVE SOME IN A SAMPLE PACKET BY CALLING WORLD MISSIONARY PRESS AT 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #8 (30")

## A GOOD DISTRACTION

WHILE CLEANING OFF HER BOOKSHELF, LYDIA GOT DISTRACTED BY *THE WAY TO GOD*.

ALTHOUGH IT WAS A BOOKLET SHE HAD READ BEFORE, LYDIA'S SPIRIT WAS RENEWED AS SHE WENT BACK THROUGH IT. ONE SCRIPTURE LED TO ANOTHER, AND SHE WAS CHALLENGED ANEW TO FOLLOW THE LORD.

SCRIPTURE BOOKLETS LIKE *THE WAY TO GOD* CAN BRING PEOPLE TO CHRIST, OR TO RENEW THEIR COMMITMENTS. FOR A FREE BOOKLET, CALL 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #9 (60")

## WALES IN NEED OF REVIVAL AGAIN

OVER TWO CENTURIES AGO, YOUNG MARY JONES SAVED FOR SIX YEARS AND WALKED TWENTY-FIVE MILES TO BUY A WELSH BIBLE.

TODAY, YOUNG PEOPLE IN WALES CAN ALL READ ENGLISH. MOST OF THEM DON'T EVEN SPEAK WELSH, UNLESS THEY STUDIED IT IN SCHOOL. BUT ALTHOUGH THEY LIVE IN AN OFFICIALLY CHRISTIAN COUNTRY, ONE THING THEY USUALLY DON'T LEARN ABOUT IN SCHOOL IS THE BIBLE.

IT'S BEEN OVER A CENTURY SINCE REVIVAL SWEPT THE NATION OF WALES, AND FROM THERE, THE WORLD. THE GOSPEL IS SORELY NEEDED IN WALES AGAIN, AND IT IS REACHING MANY PARTS OF THE COUNTRY IN THE FORM OF ENGLISH SCRIPTURE BOOKLETS LIKE *THE WAY TO GOD*.

SCRIPTURE BOOKLETS ARE BEING USED AROUND THE WORD TO BRING PEOPLE TO CHRIST, AND ARE AVAILABLE IN HUNDREDS OF LANGUAGES. TO RECEIVE *THE WAY TO GOD* IN YOUR LANGUAGE, CALL 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #10 (30")

## WALES IN NEED OF REVIVAL AGAIN

WALES LAST SAW REVIVAL OVER A CENTURY AGO. MEANWHILE, THE USE OF WELSH HAS DECLINED TO THE POINT WHERE EIGHTY PER CENT OF THE POPULATION WOULD RATHER SPEAK ENGLISH.

THE WAY TO GOD IS A SCRIPTURE BOOKLET PRODUCED IN OVER A HUNDRED LANGUAGES, BUT IT IS THE ENGLISH VERSION THAT IS MOST WIDELY ACCEPTED-EVEN IN WALES.

FOR A FREE COPY OF *THE WAY TO GOD*, CALL 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #11 (60")

## LEFT AT THE DOOR

ANDREW WAS SURPRISED BY SOMETHING LYING ON HIS DOORSTEP IN ROME. IT WAS A SCRIPTURE BOOKLET CALLED '*AUITO DALL'ALTO*, THAT IS, *HELP FROM ABOVE*. INSTRUCTIONS ON THE BACK TOLD HIM WHERE TO GET MORE COPIES.

IN THE FIFTEEN YEARS SINCE, HE'S DISTRIBUTED THOUSANDS OF THESE BOOKLETS-BUT HARDLY ANY IN ITALIAN. ROME HOSTS MANY IMMIGRANTS FROM AFRICA AND ASIA, AND HAVING ACCESS TO SCRIPTURE BOOKLETS IN DOZENS OF LANGUAGES HAS BEEN AN ANSWER TO HIS PRAYERS.

YOU DON'T HAVE TO LEAVE A BOOKLET ON SOMEONE'S DOORSTEP TO BE AN ANSWER TO PRAYER. HOW ABOUT GIVING ONE OUT EVERY TIME YOU BUY GAS, EAT OUT, OR STAY IN A MOTEL? MANY OF THESE TIMES YOU COULD BE GIVING SOMEONE FROM ANOTHER COUNTRY SOMETHING TO READ IN THEIR OWN LANGUAGE.

CALL 1-800-422-W.O.R.D. FOR A COPY OF *HELP FROM ABOVE* IN YOUR LANGUAGE-OR THEIRS. THAT'S 1-800-422-W.O.R.D.

#### PSA #99 Spot #12 (30")

## **POWERFUL GIVING**

AT A HOMELESS SHELTER IN DELAWARE, THEY DISTRIBUTE HATS TO THE HOMELESS EACH WINTER. INSIDE EACH HAT IS A SCRIPTURE BOOKLET CALLED *THE POWER OF GOD*. WHILE THE HAT CAN WARM THEIR HEADS, THE WORD OF GOD CAN WARM THEIR HEARTS.

GOD HAS POWER TO DO MANY THINGS. TO READ ALL ABOUT IT, CALL 1-800-422-W.O.R.D. TO ASK FOR A FREE COPY OF *THE POWER OF GOD*. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #13 (60")

## DRAWN IN BY THE TITLE

FRANCIS WAS, AS HE PUT IT, "WALKING THE EARTH AIMLESS" WITHOUT HOPE FOR ETERNITY, WHEN A FRIEND HANDED HIM A BOOKLET TITLED *HELP FROM ABOVE*. JUST READING THAT TITLE GAVE HIM HOPE, AND HE EAGERLY READ THE REST OF THE BOOKLET. THE TOPICALLY ARRANGED SCRIPTURES BROUGHT CONVICTION TO HIS HEART, AND HE WAS BORN AGAIN.

ON PAGE FORTY FOUR HE READ, "MANY ARE THE AFFLICTIONS OF THE RIGHTEOUS, BUT THE LORD DELIVERS HIM FROM THEM ALL." THIS GAVE HIM HOPE TO TELL HIS IDOLATROUS FAMILY THAT HE WAS A NEW MAN IN CHRIST, EVEN THOUGH THEY WOULD DISOWN AND DISINHERIT HIM FOR IT.

FRANCIS CONTINUES TO TRUST GOD TO PROVIDE FOR ALL HIS NEEDS, AS HE HAS BECOME A FULL-TIME EVANGELIST, DISTRIBUTING THE SAME TITLE THAT FIRST DREW HIM TO SALVATION.

FOR A FREE COPY OF *HELP FROM ABOVE*, CALL 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D.

#### PSA #99 Spot #14 (3)

Spot #14 (30")

## AN AIMLESS LIFE TRANSFORMED

STEEPED IN IDOLATRY, FRANCIS LIVED AN AIMLESS LIFE UNTIL THE DAY HE WAS HANDED A BOOKLET TITLED *HELP FROM ABOVE*. THE TITLE DREW HIM IN, AND AS HE CONTINUED TO READ, THE HOLY SPIRIT BROUGHT CONVICTION AND HE WAS BORN AGAIN.

READING THIS SCRIPTURE BOOKLET HAS BROUGHT AN UNDERSTANDING OF SALVATION TO COUNTLESS THOUSANDS AROUND THE WORLD.

FOR A FREE COPY OF *HELP FROM ABOVE*, CALL 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D.

PSA #99 Spot #15 (15")

# **OPTIONAL EXTRA**

HAVE YOU SEEN THE SCRIPTURE BOOKLETS PRINTED BY WORLD MISSIONARY PRESS? IF NOT, PLEASE CALL 1-800-422-W.O.R.D. FOR A FREE INFORMATION PACKET. THAT'S 1-800-422-W.O.R.D.