

**PSA #83  
Spot #1 (60")**

## **“BEING THERE” FOR THOSE ON THE ROAD**

**FEW PEOPLE CARE ENOUGH TO REACH OUT WITH GOD’S LOVE TO THE TRUCKERS WHO COME IN TO TRUCK STOPS, SO THEY OFTEN TURN TO CARNAL AMUSEMENTS TO COMBAT THEIR LONELINESS.**

**ONE PERSON WHO DOES CARE IS REVEREND JIM. THE BEST THING HE HAS TO OFFER THE TRUCKERS IS THE TRUTH OF GOD’S WORD, AND HE LIKES TO GIVE THEM SOMETHING TO TAKE ALONG WHEN THEY GET BACK ON THE ROAD. HE ORDERED SCRIPTURE BOOKLETS FROM WORLD MISSIONARY PRESS, SAYING,**

**“WE’VE ALREADY LED EIGHTEEN TO JESUS BECAUSE OF THE BOOKLETS YOU SENT US. YOU DON’T KNOW HOW MUCH YOU HELP OUR SMALL MINISTRY THIS WAY. WE COULD USE MORE BOOKLETS EVERY MONTH.”**

**TO REQUEST BOOKLETS YOURSELF OR TO JUST FIND OUT MORE ABOUT WORLD MISSIONARY PRESS, LOG ON TO [www.wmpress.org](http://www.wmpress.org) OR CALL 1-800-422-W.O.R.D. FOR A FREE INTRODUCTORY PACKET. THAT’S 1-800-422-W.O.R.D. FOR A FREE INTRODUCTORY PACKET.**

**146 words**

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**PSA #83**  
**Spot #2 (30")**

## **REACHING THE WORLD FROM YOUR MAILBOX**

**ONE WOMAN REACHES PEOPLE WITH THE GOSPEL BY MAILING WORLD MISSIONARY PRESS SCRIPTURE BOOKLETS IN DIFFERENT LANGUAGES TO HER MISSIONARY FRIENDS AROUND THE WORLD.**

**SHE HEARD FROM THE COUNTRY OF MALI THAT A MAN HAS BEEN "RADICALLY SAVED" AND IS FEARLESS IN HIS WITNESS, USING SCRIPTURE BOOKLETS TO LEAD MANY TO THE LORD.**

**YOU CAN HELP SEND GOD'S WORD AROUND THE WORLD, CALL 1-800-422-W.O.R.D. TO REQUEST A FREE INTRODUCTORY PACKET. THAT'S 1-800-422-W.O.R.D.**

**74 words**

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**PSA #83**  
**Spot #3 (60")**

## **THERE'S A WAY TO GOD FROM ANYWHERE IN THE WORLD!**

**EVERY DAY AT WORLD MISSIONARY PRESS, LETTERS COME FROM AROUND THE WORLD. HERE'S ONE FROM VANUATU IN THE SOUTH PACIFIC. HERE'S ANOTHER FROM ZAMBIA IN SOUTHERN AFRICA. AND ONE JUST LIKE THESE, FROM GHANA IN WEST AFRICA. WHAT ARE ALL THESE LETTERS SAYING?**

**THEY ARE REPORTING THAT LIVES HAVE BEEN TRANSFORMED AND HOMES TURNED AROUND ALL BECAUSE OF A 48-PAGE ILLUSTRATED SCRIPTURE BOOKLET CALLED *THE WAY TO GOD*. NOW AVAILABLE IN ONE HUNDRED LANGUAGES, IT IS CHANGING LIVES IN COUNTRIES AROUND THE WORLD.**

**ONCE PEOPLE READ (read) THE BOOKLET, THEY WANT TO PASS IT ON TO THEIR FRIENDS, AND THE CIRCLE GROWS EVEN LARGER.**

**IF YOU WOULD LIKE A COPY OF THIS AMAZING BOOKLET, IT'S YOURS FOR THE ASKING. BUT WATCH OUT—YOU MAY SOON BE ASKING FOR MORE! GO TO WORLD MISSIONARY PRESS WEBSITE, [wmpress.org](http://wmpress.org) OR CALL 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D. FOR A FREE COPY OF *THE WAY TO GOD*.**

**153 words**

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PSA #83  
Spot #4 (30")

## **BASIC HELP FOR NEW BELIEVERS**

**WORLD MISSIONARY PRESS PRINTS BIBLE STUDY BOOKLETS TO HELP BELIEVERS UNDERSTAND VARIOUS BOOKS OF THE BIBLE.**

**ONE OF THOSE STUDIES IS A *BIBLE STUDY ON ROMANS*.**

**TONYA WRITES, "IT HELPS TO HAVE THINGS BROKEN DOWN SO THAT I CAN UNDERSTAND BETTER AND [EXPLAIN THINGS TO] OTHERS IN MY SUNDAY SCHOOL."**

**YOU CAN CALL 1-800-422-W.O.R.D. TO GET A FREE *BIBLE STUDY ON ROMANS*--THE BOOKLET THAT HELPED TONYA. THAT'S 1-800-422-W.O.R.D.**

71 words

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**PSA #83**  
**Spot #5 (60")**

## **THE POWER TO TRANSFORM A TRIBE**

**THE WICHI (wee-chee) PEOPLE OF ARGENTINA LIVE ON THE MARGINS. THEIR LAND IS POOR, THE PEOPLE ARE POOR, AND FOR AS LONG AS ANYONE CAN REMEMBER THEIR PROSPECTS HAVE BEEN POOR AS WELL. BUT ALL THAT BEGAN TO CHANGE WHEN GOD'S WORD ARRIVED IN WICHILAND. EVERY HOME FOR CHRIST, USING SCRIPTURE BOOKLETS FROM WORLD MISSIONARY PRESS, DID A SYSTEMATIC OUTREACH TO TEN THOUSAND WICHI PEOPLE.**

**THE RESULT? IN ONE REGION, OVER A THOUSAND PEOPLE WERE SAVED. NATIONWIDE, THE TRIBE IS NOW FORTY PERCENT BORN-AGAIN CHRISTIANS!**

**ARMED WITH A NEW HOPE AND A NEW PURPOSE, THE WICHI TRIBE IS RAPIDLY RISING OUT OF THEIR FORMER POVERTY. AND THEIR PROSPECTS HAVE NEVER BEEN BETTER—THANKS TO GOD'S WORD FREELY GIVEN, AND FREELY RECEIVED.**

**SCRIPTURE BOOKLETS ARE AVAILABLE IN MORE THAN THREE HUNDRED LANGUAGES. YOU CAN GET A FREE SAMPLE BOOKLET IN YOUR LANGUAGE BY CALLING 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D.**

**147 words**

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**PSA #83**  
**Spot #6 (30")**

## **AN AWAKENED CURIOSITY**

**A HIGH SCHOOL STUDENT WAS GIVEN A SCRIPTURE BOOKLET CALLED *THE WAY TO GOD*. IT AWAKENED IN HIM A CURIOSITY TO KNOW MORE ABOUT GOD AND THE BIBLE.**

**IT STARTED WITH A SIMPLE SCRIPTURE BOOKLET—AND NOW HE IS A SERIOUS STUDENT OF GOD’S WORD.**

**WHAT EFFECT WOULD *THE WAY TO GOD* SCRIPTURE BOOKLET HAVE ON YOUR LIFE? FIND OUT BY REQUESTING A COPY WHEN YOU CALL 1-800-422-W.O.R.D. THAT’S 1-800-422-W.O.R.D. FOR A FREE COPY OF *THE WAY TO GOD*.**

**80 words**

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**PSA #83**  
**Spot #7 (60")**

## **THE WORTH OF A STAMP**

**HOW MUCH DOES AN AIRMAIL STAMP COST YOU? WELL, YOU MAY SAY “NINETY-EIGHT CENTS.” BUT WHAT IS NINETY-EIGHT CENTS WORTH TO YOU?**

**IN RWANDA, THE COST OF A STAMP WOULD PAY FOR A LUNCH. BUT ONE STUDENT INSTEAD BOUGHT AN AIRMAIL STAMP TO SEND A LETTER TO WORLD MISSIONARY PRESS IN NEW PARIS, INDIANA. A LETTER THANKING THEM FOR PUBLISHING A BOOKLET CALLED *HOW TO KNOW GOD*.**

**THE LETTER CONCLUDES,**

**“I WAS VERY HAPPY FOR THESE WORDS IN THAT BOOK: ‘YOU WILL SEEK ME AND FIND ME WHEN YOU SEARCH FOR ME WITH ALL YOUR HEART.’ I GAVE JESUS ALL MY HEART.”**

**THAT NEWS IS CERTAINLY WORTH THE COST OF A LUNCH!**

**YOU DON’T NEED A STAMP TO GET BOOKLETS FROM WORLD MISSIONARY PRESS. IF YOU HAVE A COMPUTER, YOU CAN READ BOOKLETS ONLINE AT [wmpress.org](http://wmpress.org), OR IF YOU HAVE A PHONE, CALL 1-800-422-W.O.R.D. FOR A FREE COPY OF *HOW TO KNOW GOD*.**

**154 words**

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**PSA #83**  
**Spot #8 (30")**

## **“LIKE MANNA FROM HEAVEN”**

**WORLD MISSIONARY PRESS PRINTS SCRIPTURE BOOKLETS IN OVER THREE HUNDRED LANGUAGES, INCLUDING SPANISH. SOME BOOKLETS WENT TO A COUNTY JAIL IN NEW JERSEY. A PASTOR REPORTS,**

**“THESE SPANISH BOOKLETS ARE LIKE MANNA FROM HEAVEN. YOU CAN’T IMAGINE HOW MANY LOST SOULS HAVE COME TO CHRIST THROUGH THE BOOKLETS. THE INMATES ARE SO GRATEFUL TO HAVE THEM.”**

**YOU CAN CALL 1-800-422-W.O.R.D. FOR YOUR FREE INTRODUCTORY PACKET OF SCRIPTURE BOOKLETS. THAT’S 1-800-422-W.O.R.D.**

**72 words**

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**PSA #83**  
**Spot #9 (60")**

## **FROM 'FRISCO TO FIJI**

**WHAT DOES FIJI HAVE TO DO WITH SAN FRANCISCO?**

**A TOURIST ON A BUS IN SAN FRANCISCO SPOTTED A SMALL BOOKLET, *WHO AM I THAT A KING WOULD DIE IN MY PLACE?* SHE NOT ONLY READ IT, SHE TOOK IT HOME—HOME TO FIJI, AN ENTIRE NATION WITH ROUGHLY THE SAME POPULATION AS SAN FRANCISCO.**

**WHEN SHE GOT HOME, SHE FOUND A HUGE HINDU TEMPLE BEING CONSTRUCTED IN HER NEIGHBORHOOD, AND SHE DECIDED THAT THE PEOPLE OF FIJI ALSO NEEDED TO KNOW WHY JESUS DIED FOR THEM.**

**NOW, BECAUSE SOMEONE PUT AN ENGLISH BOOKLET ON A BUS IN SAN FRANCISCO, HINDUS IN FIJI HAVE OPPORTUNITY TO READ THE GOSPEL IN THEIR OWN LANGUAGE.**

**WORLD MISSIONARY PRESS PUBLISHES SCRIPTURE BOOKLETS IN MORE THAN THREE HUNDRED LANGUAGES, AND YOU DON'T HAVE TO TRAVEL TO SAN FRANCISCO TO GET ONE. JUST CALL 1-800-422-W.O.R.D. TO REQUEST A FREE COPY OF *WHO AM I THAT A KING WOULD DIE IN MY PLACE?***

**157 words**

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**PSA #83**  
**Spot #10 (30")**

## **THERE'S NO STOPPING GOD'S WORD!**

**A SHIPMENT OF SCRIPTURE BOOKLETS WAS TAKEN BY MILITARY ESCORT TO THE EDGE OF A REBEL-HELD AREA OF THE ANDES MOUNTAINS. AT A CRUCIAL MOMENT, THE REBEL COMMANDER FELL SICK, AND CHRISTIANS WERE ABLE TO TAKE DELIVERY OF THE BOOKLETS AND DISTRIBUTE THEM EFFECTIVELY.**

**YOU DON'T NEED A MILITARY ESCORT TO GET YOUR SHIPMENT. JUST CALL WORLD MISSIONARY PRESS AT 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D FOR A FREE INTRODUCTORY PACKET OF SCRIPTURE BOOKLETS.**

**73 words**

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**PSA #83**  
**Spot #11 (60")**

## **THE ROBBER'S SHARE OF THE LOOT**

**THE GANGSTER WAS PRETTY PLEASED WITH HIMSELF. THE ROBBERY HAD GONE LIKE CLOCKWORK, AND AS HE HEADED HOME HE CLUTCHED A BAG FULL OF HIS SHARE OF THE LOOT. IN IT WAS ALMOST TWO THOUSAND DOLLARS—BUT WHAT WAS THIS GREEN BOOKLET MIXED IN WITH THE BILLS? HE OPENED IT CURIOUSLY, AND THE TITLE STARED BACK AT HIM: *HOW TO KNOW GOD*.**

**SOMETHING CLICKED INSIDE HIS HEAD AND HE KEPT ON READING. ON PAGE NINETEEN HE READ: "REPENTANCE BRINGS FORGIVENESS."**

**AT THAT MOMENT HE PUT HIS FAITH IN CHRIST, AND THE NEXT DAY HE BEGAN ATTENDING CHURCH. NOW HE IS AN EVANGELIST, PASSING OUT THOSE GREEN-COVERED BOOKLETS WITH THEIR PRICELESS MESSAGE OF FORGIVENESS.**

**FOR YOUR FREE COPY OF THE *HOW TO KNOW GOD* SCRIPTURE BOOKLET FROM WORLD MISSIONARY PRESS, CALL 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D. FOR A FREE COPY OF *HOW TO KNOW GOD*.**

**143 words**

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**Spot #12 (30")**

## **“EAGER TO RETURN”**

**WORLD MISSIONARY PRESS RECEIVED THIS REPORT FROM VIOLENCE-RIDDEN COLOMBIA:**

**“GOD PUT IT ON OUR HEARTS TO GO INTO THE MOUNTAINS TO PREACH. WE HIKED THE TRAILS FOR SIX WEEKS AND SPENT MANY DAYS IN THE HANDS OF GUERILLAS. BUT OVER NINE HUNDRED PEOPLE WERE CONVERTED! WE ARE EAGER TO RETURN, SO PLEASE SEND MORE SCRIPTURE.”**

**FOR A FREE INTRODUCTORY PACKET FROM WORLD MISSIONARY PRESS, CALL 1-800-422-W.O.R.D. THAT’S 1-800-422-W.O.R.D. FOR A FREE INTRODUCTORY PACKET.**

**75 words**

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**PSA #83**  
**Spot #13 (60")**

## **A TRANSFORMED TRANSVESTITE**

**DESPITE THE CLAIMS OF MODERN PSYCHOLOGY, A BOLD GROUP OF CHRISTIANS IN ONE SOUTH AMERICAN CITY BELIEVES THAT WHEN GOD PUTS TOGETHER A PERSON'S BODY, HE DOESN'T MAKE ANY MISTAKES. THAT BELIEF IS THE FOUNDATION OF THEIR MINISTRY TO HOMOSEXUALS AND TRANSVESTITES IN THE RED-LIGHT DISTRICT OF THEIR CITY.**

**HOW DO THEY DO IT? BY PREACHING PUBLICALLY, SHARING ONE-ON-ONE, AND BY HANDING OUT SCRIPTURE BOOKLETS FROM WORLD MISSIONARY PRESS.**

**AFTER RECEIVING A SCRIPTURE BOOKLET, ONE TRANSVESTITE CAME BACK IN TEARS AND ASKED, "IS IT TRUE WHAT THIS SAYS, THAT GOD LOVES ME AND CAN FORGIVE ME FOR ALL THE EVIL I HAVE DONE?" HE IS NOW IN REHABILITATION, WHERE GOD IS RE-ORDERING HIS MIND, HIS HEART, AND HIS HABITS.**

**TO GET A FREE INTRODUCTORY PACKET FROM WORLD MISSIONARY PRESS, CALL 1-800-422-W.O.R.D. THAT'S 1-800-422-W.O.R.D. FOR A FREE INTRODUCTORY PACKET OF SCRIPTURE BOOKLETS.**

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**PSA #83**  
**Spot #14 (60")**

## **EXCHANGING ONE ADDICTION FOR ANOTHER**

**ONE CONTROVERSIAL TREATMENT FOR NARCOTIC ADDICTS IS A PROGRAM IN WHICH THEY TRY TO EXCHANGE ONE ADDICTION FOR ANOTHER. THE SECOND ADDICTION IS THOUGHT TO BE LESS DEADLY THAN THE FIRST, BUT THERE'S NO GUARANTEE THAT THE ADDICT WON'T GO BACK TO NARCOTICS AFTER THE PROGRAM.**

**SOME PEOPLE IN MALAWI, AFRICA, WERE ADDICTED TO ALCOHOL AND CIGARETTES, BUT THEY'VE EXCHANGED THAT FOR A NEW ADDICTION: AN ADDICTION TO GOD'S WORD. IT'S AN ADDICTION TOTALLY UNLIKE THE ONE THEY BROKE; INSTEAD OF MAKING THEIR LIVES WORSE, IT MAKES THEM BETTER. IN FACT, THE MAIN REASON THEY KEEP ASKING FOR MORE SCRIPTURE BOOKLETS IS SO THEY CAN SPREAD THEIR NEW ADDICTION TO OTHERS!**

**TO GET FREE SCRIPTURE BOOKLETS LIKE THOSE USED IN MALAWI, CALL WORLD MISSIONARY PRESS AT 1-800-422-W.O.R.D. THAT'S THAT'S 1-800-W.O.R.D. FOR A FREE INTRODUCTORY PACKET FROM WORLD MISSIONARY PRESS.**

**141 words**